## Affordable 8 Page Pack Search Engine Friendly Website Design



We design, upload and manage websites that have clean designs, are easy to navigate, can be updated online by the owner from any Internet PC AND are expertly/fully **search engine** optimised . Your

website visitors are the main focus of our websites and we always consider their demands.

## Our Affordable 8 Page Pack consists of the following pages

- Home Page
- About Us Page
- Contact Us Page with an "un-spammable" Contact Form
- + 5 more Single Pages these can be for products, or categories or a testimonial or a simple gallery page etc.

This is a "CMS" package which means that you can update your website from any internet PC anywhere in the world. This ability gives your business a dynamic online presence.

We also include the following services with this **affordable** package:

- Website Structure Planning for Clean, Clear and Robust Site Navigation
- We upload your site to get you going
- Access to Stock Photos for Logo/Banner Designs
- **Free** Graphic Design/Logo for your page header
- Free Email addresses (8 of them) for Year 1
- **Free** Website Address Domain for Year 1 (www.yourname.ie a .ie domain costs around €20 a year)
- **Free** Website Hosting online for Year 1 The hosting is IRISH based (which is also good SEO practice). Our charge €50 p.a. thereafter.

- **Free\*** Keyword research for up to 5 keywords or keyphrases. These keywords are the building blocks and are important
- **Free\*** Google Analytics set up with 1 hours training, this will tell you what is wor and NOT working on your website
  - Free\* Online Public Relations advice on how to maximise your online presence
- **Free\*** Website Stats to show you where your visitors are coming from and how many and for how long
  - **Free\*** Your business location added to Google Maps
- **Free\*** Your website link added to 5 Online directories suitable for the Irish Market and/or sites of a Page Ranking greater than 5 (no paid sites Google doesn't like these)!
  - Free\* submission to Google, Yahoo and Bing Search Engines
- **Free\*** "Sitemap.xml" inclusion in your website. This makes life easier for the Search Engines to find your text and content structure.
- **Free\*** set up within Google, Yahoo and Bing webmaster sites. There is a lot of useful stuff to be found in here.
- **Free\*** Upload of a "Robots.txt" file. This assists Google and Co. when their "Spiders" crawl your site
- **Free\*** Writing for The Web guidance, you supply the text and we "web-ulate" it! The is so important for **SEO** 
  - Free\* Website text changes within First 30 days to allow any possible bedding in

Why do we include all these "Freebies" and no one else seems to? Well, items marked with an asterisk are important elements for **search engine optimisation** and we advertise **SEO** sites and are called SeoWebsite.ie, so this leaves us with no option but to include them as Frees! Not that we mind though, as it is the right thing to do.

This **affordable** package will ensure that you are online with an optimised presence that will rank you highly in search engine results. It can also be built upon, with more pages and applications added to suit the needs of your business and required web presence.

Our Fees section identifies this package cost and all available additional services and add-ons.