Why would you need a Monthly SEO Plan?



Once your fully optimised website has been uploaded, it is not a case of sitting back and watch your visitor counter grow and grow. This is a dynamic and hard working marketing tool that will need continuous attention. The more attention you give it, the better it works for you.

You may want to attempt this (or some of it) yourself and that would be great, we can certainly assist during website set up. But if you want to leave it with someone else, then give us a shout.

For example, the following should be considered as Continuous Improvement:

- Update your Home page and category page content regularly. The search engines love updates and unique text content.
- Update your search engine Sitemap file regularly
- Monitor Keyword activity for update and/or amend
- Constant Google Analytics evaluation. Whats working and not working.
- Continue and constant Link Building of 5 links per month, from relevant directories and/or sites of a page Ranking greater than 5 (no paid sites - Google doesn't like these)!
- Continue your drive through Social Media Marketing - you may someday hit on something Viral (this is a good this - this type of Viral)

- Continue to update your blogging (if you have decided to blog)
- Online PR auditing

There is no need for a contract, you can end this service whenever you wish.

We can agree a rolling monthly payment that may last for just the one month or to infinity and beyond!

You will get a monthly report covering progress on the above and more. Check our fees page for actual costs.