Why Add Your Website to Google Maps (i.e. Google Places)?



Google Maps is another impressive way to attract visitors to your business website. This functionality is also creeping into Page 1 of the Google search engine results page - and it's beginning to push all the other results down the page! You use **Google Places to add your business to Maps**. You can also be found when people use the very popular "Find Nearby" button in the regular Google or within Google Earth!

It is also very become more important since 2009 due to the explosion in the use of iPhones, Blackberrys and other smartphones that all have very usable and speedy internet browser connections. The iPhone even has a compass built into their Google search results that can point to the nearest bed and breakfast or restaurant etc.

How smart is that! Follow the compass to the nearest bed and breakfast - but only if you are added to Google Maps.

The statistics for future ownership of these smartphones is mind boggling and its impossible to predict what new functionality will appear.

So **add your business to Google Maps** now!

Why use a Google Map Consultant?

There is a bit of a knack in setting it up correctly and like most things it easier to start moving with a new application when shown by someone else. This is what we will do for you:

- configure and set up Google Places for your website
- add all other elements for your business
- ensure your Google Places account is verified
- provide training

There are a lot of benefits with being on Google Maps:

- its free!
- its easy to use when up and running
- as you can see from the image below, the lowest red circle collects reviews of your business
- you can add special offers for your business
- it works well with your website and increases traffic
- and it continuously improves your search engine optimisation just by being located in Google Maps/Places

Our **Google Maps/Places Consultancy Service** comes FREE with any of our 5 Page basic website packages
,
8 page CMS website packages
or any website we build. We also offer this service should you already have a website. See our fees
page.

We will do all of the above and more. If you have or are getting a website - then you also probably should add yourself to Google Places or we can do it for you.

